## AGENDA COUNCIL COMMITTEE MEETING MUNICIPAL DISTRICT OF PINCHER CREEK

## September 10, 2019 9:00 am

- 1. Approval of Agenda
- 2. Delegation 9:00 am Regional Destination Marketing Organization Sacha Anderson, Marie Everts and Eric Burton attending.
- 3. Closed Meeting Session
  - a) Unfunded Liability Issue FOIP Section 17
- 4. Round Table Discussions
- 5. Adjournment



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September 4, 2019

Municipal District of Pincher Creek Box 279 Pincher Creek, AB TOK 1W0

Re: Regional Destination Management Organization

Thank you for the opportunity to present to Council on Tuesday, September 10<sup>th</sup>. We look forward to bringing new insights and creating discussion around the creation of a Regional Destination Management Organization. Factor 5 Group (consultants hired for the project) will be in attendance and will be presenting:

- Project Overview
- What We Heard and Found
- Regional DMO Strategy
- Proposed Action Plan
- Municipal Partnership Recommendations

We believe this project is a strong example of regional collaboration and look forward to next steps on this for the strength of our tourism industry.

Yours truly,

Sacha Anderson

**Community Futures Crowsnest Pass**